



Commercialism Policy

FlexPack PLACE 2026





Mission Statement



The TAPPI International Flexible Packaging and Extrusion Division will continuously strive to provide highly-valued education, innovations and technical advancements to the Flexible Films & Laminates industry. We will provide forums for presentation and discussion of relevant and leading-edge topics, in addition to networking opportunities and mentoring programs, to ensure best practices and technology transfer across our industry's entire supply chain."

*TAPPI's aim is to promote research and education; to arrange for the collection, dissemination and interchange of technical ideas of information, in the fields of interest to its members. **TAPPI is not intended to and may not, play any role in the competitive decisions of its members or their employers, or in any way restrict competition among companies.***



Commercialism Guidelines

FlexPack PLACE 2026



Guidelines for Conference Presentations

Company Name and Logo

Company Name and Logo may be displayed **on the first and last slide. No restrictions are placed on the dimension and/or location of the name and logo.**

For the remaining slides, **company name and logo may be placed in the lower left-hand or right-hand corner of each slide.** Name/logo should be reasonably sized. Authors may be asked to revise the dimensions upon peer review.

Graphics

Graphics should relate **specifically to the technical presentation.**

Graphics will be reviewed in advance by conference technical reviewers and TAPPI staff for compliance with TAPPI's commercialism guidelines and antitrust policy.

On-site Presentation Modifications

These modifications under the above compliance conditions will be allowed **to fix gross technical errors only. No other revisions will be allowed at this stage.**



Commercialism Policy

FlexPack PLACE 2026



Guidelines for Conference Presentations

Positioning of the Company Name/Logo on the slide



Bottom Left **OR** Bottom Right corner of the slide.



Commercialism Policy

FlexPack PLACE 2026



Guidelines for **All Technical Content including Presentations**

Trade Names

The limit for use of brand names, product names, trade names, or trademarks is once within the manuscript, extended abstract and presentation (one slide only), and thereafter a cross-reference codename shall be used.

Verbal discussions during presentations can only mention trade names as they correspond to one slide. While a speaker is presenting, they are allowed to verbalize any given tradename only ONCE during the full presentation, after which they must use the generic material name or the chosen cross reference code as defined in a chart or table established in the slide deck.

References to Commercial Installations

Reference to specific installations of products or utilization of services is not allowed.

Capabilities

Discussions of corporate capabilities, products, or experiences are prohibited.



Commercialism Policy

FlexPack PLACE 2026



Guidelines for Conference Presentations

Trade name/ Grade name depiction

 2024 FlexPack PLACE Conference April 14-17, 2024 • San Diego, CA • Wyndham San Diego Bayside 			
Grade	Melt Index (g/10min)	Base Resin Density (g/cc)	Ref Name
GRADE NAME® AABBCC	xx	aa	"v1"
GRADE NAME® AAABBCC	yy	bb	"v2"

Logo

Information Classification: General

Commercialism Policy

FlexPack PLACE 2026



Guidelines for Conference Presentations

No display of financial reports/ capabilities/ revenue/ geographical locations of parent company



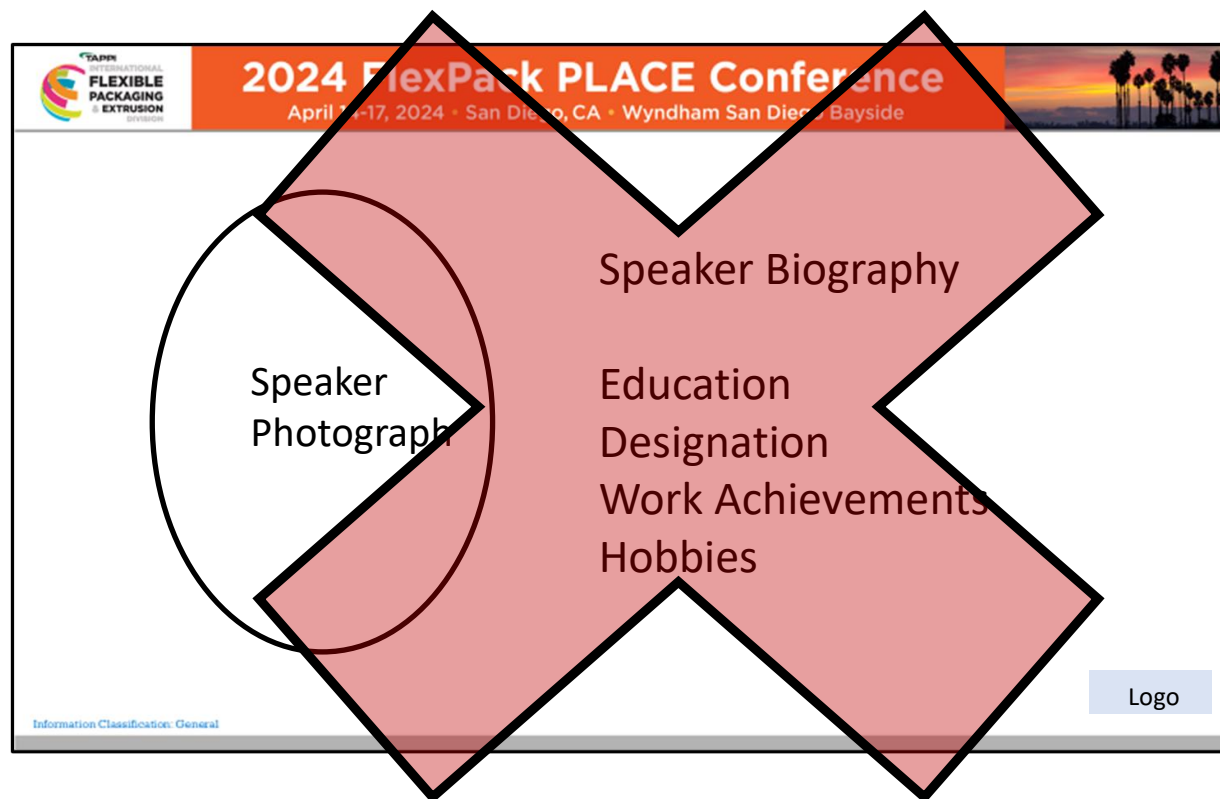
Commercialism Policy

FlexPack PLACE 2026



Guidelines for Conference Presentations

DO NOT include biography of the authors/ speaker on the slides. The Session Chair will introduce the speaker at the beginning of the talk



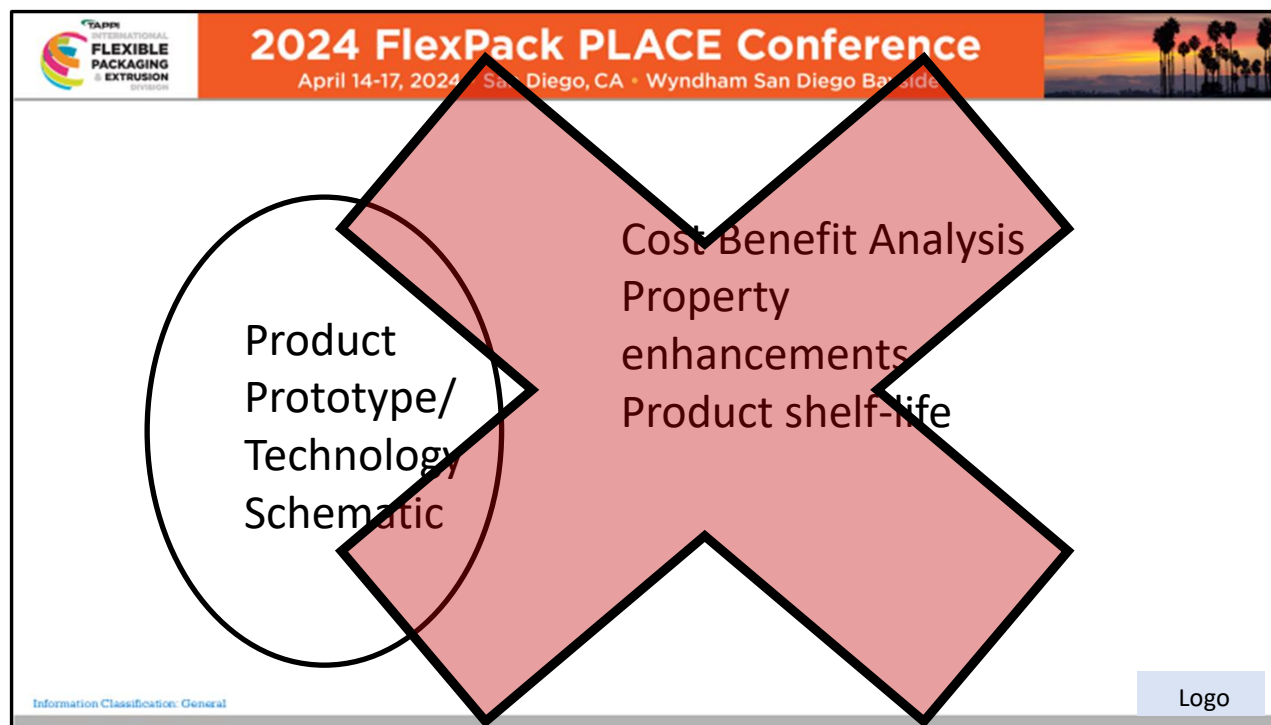
Commercialism Policy

FlexPack PLACE 2026



Guidelines for Conference Presentations

No promotional/marketing slides on a company product or technology allowed





Commercialism Policy

FlexPack PLACE 2026



Guidelines for Conference Presentations (cont'd)

Compliance

All presentations must be in compliance with TAPPI's Antitrust policy, and TAPPI and IFPED's Commercialism policies. Your deck will be reviewed prior to your session. Any slides that are not compliant will not be allowed in your presentation.

Templates

Presentations are strongly encouraged to use the conference slide deck template for uniformity and adherence to the commercialism guidelines. **If the TAPPI template is not being used for the body of the presentation, it IS REQUIRED to be used for the first and last slide.**

Speaker Training Session

All speakers are required to attend an online Speaker Training Session to be scheduled and conducted prior to Conference by TAPPI. **All speakers are strongly encouraged to attend the Speaker Breakfast on the day of their presentation to receive last minute instructions if any from the Session Chair.**



Commercialism Policy

FlexPack PLACE 2026



Interpretation & Enforcement

Commercialism Policy Interpretation

- **Reviewers of manuscripts and presentations will accept only those works that comply with these guidelines.**
- **Session Chairs are responsible to monitor the compliance of manuscripts and presentations to these guidelines.**
- **While both TAPPI staff and conference technical reviewers will check manuscripts and graphics for commercialism, it is the responsibility of the Conference Technical Program Chair to enforce the guidelines through his/her Committee Technical Program Chairs or Session Chairs.**



Commercialism Policy

FlexPack PLACE 2026



Interpretation & Enforcement (cont'd)

Commercialism Policy Enforcement

Specific enforcements involving author violation(s) of Commercialism Guidelines (either written or verbal) are below and are also outlined in the IFPED manual and will be communicated to authors directly by the Program Chair.

- **The violation will be reviewed by the IFPE Division Leadership and TAPPI, and a decision on the violation will be reached. Depending on the type of violation, the review could result in a warning to not repeat the violation in a next presentation.**
- **The author and/or speaker and their employer(s) will be notified in writing about any policy violation(s).**



Commercialism Policy

FlexPack PLACE 2026



Interpretation & Enforcement (cont'd)

Commercialism Policy Enforcement

If the first violation is judged to be severe, probation from speaking would result as outlined below:

- 1) A repeat violation, or a severe first-time violation, will result in the presenter's probation from presenting at TAPPI IFPED conferences and other programs (short courses, seminars, symposia, etc.) for three (3) years following the violation / program date.**
- 2) Violating speakers will be allowed to attend IFPED programs within the probation period, and a replacement speaker from the presenter's company will be allowed.**



Commercialism Policy

FlexPack PLACE 2026

Manuscripts & Abstracts



General Guidelines

Company Names

Company name is restricted to the title block of extended abstracts and manuscripts.

Names or logos of any company supplying goods or services must not appear in extended abstracts and manuscripts.

Original Work

The author should present new/revised technical information that promotes the technical advancement of the industry.

Substantiating Data

When experimental processes are described, such processes must be substantiated by data or by an explanation as to why the data are unavailable



Commercialism Policy

**Thank you in advance for your compliance
with our Commercialism Policy**

**We look forward to your participation in
our upcoming program!**